

TABLE OF CONTENTS

	...page
CHAPTER 1: INTRODUCTION TO A FRAMEWORK FOR ANALYSING WRITTEN INTERACTION	1
1.1 Overview	1
1.2 Written interaction and the unit of analysis	4
1.3 Rhetorical organisation potential	10
1.4 Genre and written interactive texts	12
1.4.1 Genre and the post as the unit of analysis	14
1.4.2 Genre identification and genre users	15
1.5 Issues of genre, text-type, and mode	16
1.5.1 Identifying boundaries of text segments with reference to context of situation	16
1.5.2 Distinctions of text-type and genre	18
1.5.3 A genre perspective on email texts	20
1.5.3.1 Summary	21
CHAPTER 2: LAYERS AND CONVENTIONS: FRAMES OF COHERENCE	23
2.1 Introduction	23
2.1.1 The notion of Layer	23
2.1.2 The notion of Frames of Coherence	25
2.1.3 Preview of three Layers of the post	29
2.2 Framing in email posts	29
2.2.1 Over-layered signalling of boundaries	29
2.2.2 Attitude framing	32
2.2.3 Framing the Field of discussion	33
2.2.4 Framing the final stage	38
2.2.5 Mode, framing and staging	43
2.3 The Layers of Framing	47
2.3.1 Introduction	47
2.3.2 Layer 1: Formatting as top level framing	47
2.3.3 Layer 2: Responses and Replies: reference and exchange structure	52
2.3.3.1 The notion of Responsivity	52
2.3.3.2 Framing Responsivity	53
2.3.3.3 Orientation to Response: Responses versus Replies	54
2.3.3.4 Conventions of Responsivity	56
2.3.4 Layer 3: Staging and the development of argument within the Turn	57

2.3.4.1 Indicators of Turn organisation	57
2.3.4.1.i How Layer 3 indicators operate in an example post	59
2.3.4.1.ii Logico-semantic relations and indicators of argument staging	64
2.3.4.1.iii Rhetorical staging dependent on both Layers 2 and 3	67
2.3.4.2 Layer 3 with Attitude	68
2.3.4.3 Summary	71
2.4 <i>Layers and Atypicality</i>	73
2.4.1 Overview	73
2.4.2 "There goes rhymin Simon": Re-contextualising the post [tvs228.56/stan33]	73
2.4.3 Layer 1: Top level framing of [tvs228.56/stan33]	75
2.4.3.1 Header and Body formatting	77
2.4.4 Layer 2: [tvs228.56/stan33] Response or Reply?	78
2.4.4.1 Reference	79
2.4.4.2 Argument	79
2.4.5 Layer 3: Organisation within the Turn in [tvs228.56/stan33]	80
2.4.5.1 Use of core-genre	81
2.4.5.2 Evaluative prosodies in the text	86
2.4.5.2.i Prosodies via Amplification	88
2.4.5.3 Summary: staging in [tvs228.56/stan33]	90
2.5 <i>Summary</i>	91
CHAPTER 3: OUTLINE OF A FRAMEWORK FOR ANALYSING WRITTEN INTERACTION	93
3.1 <i>Overview</i>	93
3.1.1 Summary of the Chapter.....	105
3.2 <i>Introduction: Texts and methods of analysis</i>	105
3.2.1 Selection of representative texts	105
3.2.2 Tagging the texts	108
3.2.3 Using concordancer	109
3.2.4 Xml, dtDs, and their editors: Advantages of xml mark-up	110
3.2.4.1 Comparison of xml analysis of Attitude	113
3.2.5 The Systemic Coder: classifying whole posts and limits for appraisal analysis	114
3.2.6 Text-type style criteria	117
3.3 <i>The primary text units of a post</i>	119
3.3.1 Overview	119
3.3.2 Representation of the model	120
3.3.3 The main stages of a post expanded	121
3.3.4 Opening Framers	123

3.3.4.1 Recurrent elements contributing to sub-unit identification	126
3.3.5 Some features of the Turn	128
3.3.5.1 Common functions within Orienting and Opening sequences	129
3.3.5.2 An Opening move exemplified	132
3.3.5.3 Re-Opening and pre-closing moves	134
3.3.5.4 Common functions of the Continuing part of a Turn	136
3.3.6 Closing Framers	138
3.3.6.1 An example post	139
3.3.6.2 Openings in the final Turn-parts	142
3.4 <i>Some Recurrent Framing Strategies</i>	143
3.4.1 Prospection: Textual and Interpersonal signals	143
3.4.1.1 The function of addressing the audience	144
3.4.1.2 Textual Prospection	148
3.4.2 Markers and Matching Relations	151
3.4.2.1 Categories of Markers	153
3.4.2.1.i Examples of Textual Engagement Markers	158
3.4.2.1.ii Examples of Acknowledge Markers	159
3.4.2.1.iii Examples of Pause Signal Markers	159
3.4.2.1.iv Examples of other Mode-bleed Markers ...	160
3.5 <i>Framing Stages</i>	161
3.5.1 An Opening Framer in Context	161
3.5.2 Pre-closing sequences and some common features	168
3.6 <i>Summary: The model as system network</i>	176
CHAPTER 4: GENERIC CONVENTIONS AND RHETORICAL PURPOSE IN A SET OF REPRESENTATIVE TEXTS	179
4.1 <i>Overview</i>	179
4.1.1 Classification of whole posts as contextualised response	181
4.1.2 Classification of the organisation of posts	181
4.1.3 Tracking of attitudinal prosodies in the posts	183
4.2 <i>Text-type styles as norms: conventional post styles examined</i>	184
4.2.1 Introduction	184
4.2.2 The post-appended style and [gen02.11/harry]	185
4.2.2.1 Post-appended style and responsivity	187
4.2.2.2 Post-appended style and indicators of primary text-units	189
4.2.2.3 Post-appended style [gen02.11/harry] and indicators of functional stages	192
4.2.2.4 Post-appended style [gen02.11/harry] and rhetorical units	194

4.2.2.5 Post-appended style [gen02.11/harry] and attitudinal prosody	195
4.2.2.6 Summary: Post-appended style [gen02.11/harry] and primary text-units	198
4.2.3 The relevance-in style and [tvs9.2b/stan17] and [sft41.16/simon2]	200
4.2.3.1 Relevance-in style, post [tvs9.2b/stan17], and orientation to response	201
4.2.3.2 Relevance-in style, post [tvs9.2b/stan17] and targets of attitude as indicators of staging	201
4.2.3.3 Post [tvs9.2b/stan17] and attitudinal density	205
4.2.3.4 Post [tvs9.2b/stan17] and primary text-units	208
4.2.3.5 Post [tvs9.2b/stan17] and identity chaining	209
4.2.3.6 The relevance-in style and post [sft41.16/simon2] .	212
4.2.3.7 Post [sft41.16/simon2]: summary of primary text units	213
4.2.3.8 Relevance-in style, post [sft41.16/simon2] and mapping of text-units and stages	214
4.2.3.9 Post [sft41.16/simon2] and logico-semantic indicators of stages	221
4.2.3.10 Identity chaining in post [sft41.16/simon2] as indicators of staging	227
4.2.3.11 Post [sft41.16/simon2] and attitudinal prosody through target tracking	230
4.2.4 The interactive style and posts [tvs72.11/stan19], and [wvn53.17/stan12]	235
4.2.4.1 Simulated-interactive style, post [wvn53.17/stan12] and indicators of primary text units ...	239
4.2.4.2 Simulated-interactive style, post [wvn53.17/stan12] and orientation to response	245
4.2.4.3 Simulated-interactive style, post [wvn53.17/stan12] and targets of attitude	248
4.2.5 The non-quoted style and [gen02.12/rob]	253
4.2.5.1 Non-quoted style, post [gen02.12/rob] and orientation to response	255
4.2.5.2 Non-quoted style, post [gen02.12/rob] and indicators of functional staging	258
4.2.6 Announcement style and post [tvs75.14/frank]	262
4.2.6.1 Announcement style, post [tvs74.14/frank] and indicators of turn-part boundaries	264
4.2.6.2 Announcement style, post [tvs74.14/frank] and indicators of generic staging	266
4.3 Summary	272
 CHAPTER 5: A FRAMEWORK FOR INVESTIGATING TEXTUAL IDENTITY OR 'PERSONA' IN WRITTEN INTERACTION	 274
5.1 Introduction	274

5.1.1 Overview	274
5.1.2 Approach to analysis of identity	275
5.1.3 What is this identity	276
5.1.4 Nature of the texts chosen	276
5.1.4.1 PosterID sets of texts	278
5.2 <i>Approach to the analysis of poster identity</i>	279
5.2.1 Poster identity as a function of group membership and its text-organisation practices	279
5.2.2 Poster identity as a function of group membership and its evaluative practices	280
5.2.2.1 Invoked attitude and identity practices	280
5.2.3 Summary	283
5.3 <i>Assumptions of shared intertextual knowledge</i>	284
5.3.1 Evaluation and thematic formation	284
5.3.2 A specific example of intertextual identity chaining	289
5.3.2.1 Comparisons of key lexical items and attitude frequencies	292
5.4 <i>Two perspectives on Textual identity: 'Stylistic' and 'Negotiated'</i>	295
5.4.1 Stylistic identity	295
5.4.1.1 Stylistic identity and orientation to response	295
5.4.1.2 Stylistic identity and attitude profiles	297
5.4.1.3 Poster identity and attitude target-type	308
5.4.2 Negotiated identity	313
5.4.2.1 Two perspectives on negotiated identity	315
5.4.2.2 Accumulated positioning	316
5.4.2.3 Four perspectives on accumulated positioning	321
5.4.2.4 Positioning ratification: Negotiating the constructing of identity and legitimating verbal behaviour	329
5.4.2.5 Negotiation of positions for a specific set of listmembers	330
5.4.2.6 In-group / out-group identification	339
5.5 <i>Summary: Status in the group and textual identity</i>	345
 CHAPTER 6. CONCLUSION	 347
6.1 <i>Overview</i>	347
6.1.1 CMC	347
6.1.2 Genre	355
6.1.3 The Appraisal framework	361
6.2 <i>Further work</i>	366
6.2.1 Textual Identity	367
6.2.2 Solidarity/ affiliation/ alignment/ stance	367
6.2.3 Gender expectations	369
6.2.4 The grammar of invoked Appraisal	371
6.2.5 Orientation to response	375

6.2.6 The interpersonal function of mode-related markers	380
6.2.7 Parameters of mode	380
6.2.8 Summary	381
BIBLIOGRAPHY	383
APPENDICES	CD-ROM
	<i>(Listed page xv)</i>

LIST OF FIGURES

		...
		page
Figure 1.1	<i>Comparison of 1st and 2nd order aspects of register</i>	18
Figure 1.2	<i>Levels of generic description (adapted from Bhatia 2004: 59)</i>	21
Figure 2.1	<i>Representation of Martin (1994) layered staging with embedding</i>	27
Figure 2.2	<i>Post [wvn43.14/simon11] showing main text-units derived from Layer 1 indicators</i>	52
Figure 2.3	<i>[tvs9.2b/stan17] fundamental organisation</i>	60
Figure 2.4	<i>[tvs9.2b/stan17] organisation within the Turn</i>	62
Figure 2.5	<i>Summary of Halliday (1994) clause relations</i>	65
Figure 2.6	<i>Summary of unmarked logico-semantic relations: after Martin 1994</i>	65
Figure 2.7	<i>Summary of dependency and logico-semantic structure of the Turn in [tvs9.2b/stan17]</i>	67
Figure 2.8	<i>Section of part I of the Turn in [tvs9.2b/stan17]</i>	70
Figure 2.9	<i>Main Turn-units of post [tvs228.56/stan33]</i>	77
Figure 2.10	<i>Summary of main argument stages and primary text units of [tvs228.56/stan33]</i>	86
Figure 2.11	<i>Representation of attitudinal prosodies in [tvs228.56/stan33]</i>	90
Figure 3.1	<i>Six topological parameters for a range of history genres: after Martin 2001: 317</i>	95
Figure 3.2	<i>Representation of Coder schema for classifying text-type style and related features of posts</i>	116
Figure 3.3	<i>Extract from [tvs18.5/stan18] showing move sequences</i>	137
Figure 3.4	<i>Final part of Turn in [sally7]</i>	146
Figure 3.5	<i>Extract from [wvn22.4/brian]</i>	164
Figure 3.6	<i>Extract from [sft36.13/hoon]</i>	165
Figure 3.7	<i>Extract from [wvn22.4/brian]</i>	165
Figure 3.8	<i>Sequence organization of final section of pre-closing sequence in [tvs72.11/stan19]</i>	172
Figure 3.9	<i>Fundamental post organisation as system network</i>	177
Figure 3.10	<i>Fundamental post organization system: expanded version</i>	178
Figure 4.1	<i>Diagram of post [gen02.11/harry]: expanded view</i>	192
Figure 4.2	<i>Organisation summary of [gen02.11/harry]</i>	197
Figure 4.3	<i>Diagram of [gen02.11/harry]</i>	199
Figure 4.4	<i>[tvs9.2b/stan17] organisation labelled view</i>	203
Figure 4.5	<i>Organisation summary of [tvs9.2b/stan17] with targets and invocations of appraisal</i>	204
Figure 4.6	<i>Diagram of Post [tvs9.2b/stan17]</i>	209
Figure 4.7	<i>Summary of phases suggested by lexical/identity chaining</i>	

	<i>for [tvs9.2b/stan].....</i>	211
Figure 4.8	<i>Summary of turn units suggested by formatting and target tracking for [tvs9.2b/stan].....</i>	211
Figure 4.9	<i>Revised summary of turn units suggested by formatting and target tracking for [tvs9.2b/stan].....</i>	212
Figure 4.10	<i>Diagram of post [sft41.16/simon2].....</i>	214
Figure 4.11	<i>Expanded diagram of the main sub-units of post [sft41.16/simon2].....</i>	221
Figure 4.12	<i>Mapping of logico-semantic relations, moves and turn-parts in post [sft41.16/simon2].....</i>	225
Figure 4.13	<i>Simplified staging of post [sft41.16/simon2]</i>	226
Figure 4.14	<i>Targets and invocations of Attitude in post [sft41.16/simon2]</i>	232
Figure 4.15	<i>Representation of main stages of post [wvn53.17/stan12]</i>	241
Figure 4.16	<i>Post [wvn53.17/stan12] expanded</i>	245
Figure 4.17	<i>Main Stages and attitude Targets of [wvn53.17/stan12] .</i>	250
Figure 4.18	<i>Representation of main sub-units of post [gen02.12/rob]</i>	254
Figure 4.19	<i>Primary units of [gen02.12/rob]</i>	258
Figure 4.20	<i>Main generic stages of [gen02.12/rob]</i>	262
Figure 4.21	<i>Representation of main sub-units of post [tvs75.14/frank]</i>	265
Figure 4.22	<i>Mapping of main units and moves in post [tvs74.14/frank]</i>	271
Figure 5.1	<i>Revised typology of invoked attitude</i>	280
Figure 5.2	<i>Orientations for investigating [negotiated: accumulated] textual identity</i>	320
Figure 5.3	<i>Tenor variables for construing writer - reader alignment and affiliation</i>	327
Figure 6.1	<i>Conventional text-units of posts</i>	350
Figure 6.2	<i>Multiple generic features of two examples texts adapted from Martin (2001)</i>	357
Figure 6.3	<i>Invocations of Attitude</i>	363
Figure 6.4	373
Figure 6.5	375
Figure 6.6	<i>Responsivity options as a system network</i>	376
Figure 6.7	<i>Mode-related parameters for locating text-type</i>	381

LIST OF TABLES

	page
Table 2.1	<i>Comparison of some deictic markers in selected corpora</i>	45
Table 3.1	<i>Comparison of main subcorpora used in the study ..</i>	106
Table 3.2	<i>Diagram of Turn units and stages in post [wvn22.4/brian]</i>	168
Table 4.1	<i>Set of representative posts</i>	184
Table 4.2	<i>Identity chains in post [tvs9.2b/stan]</i>	210
Table 4.3	<i>Identity chaining and parts in post [sft41.16/simon2]</i>	229
Table 5.1	<i>Comparison of main subcorpora used in the study ..</i>	277
Table 5.2	<i>Comparison of 2 sets of list activity for posting behaviour</i>	280
Table 5.3	<i>Frequency of intertextually dependent items in TVS limerick [tvs228.56/stan33] across sub-corpora</i>	288
Table 5.4	<i>Comparison of top frequency items in selected semantic domain across sub-corpora: Aggression – centred</i>	290
Table 5.5	<i>Comparison of items in selected semantic domain: Aggression: across ALL texts and TVS thread</i>	292
Table 5.6	<i>Affect-related items: Comparison of frequency per 1,000 tokens in selected corpora</i>	294
Table 5.7	<i>comparison of text-type style preferences for posterIDs</i>	297
Table 5.8	<i>Comparison of [affect: security: negative] values across selected corpora</i>	299
Table 5.9	<i>Proportion of all targets of Attitude across posterIDs</i>	311
Table 5.10	<i>Attitudes and targets in extract 5.2 [tvs172.38/stan27]</i>	323
Table 5.11	<i>Attitudes and targets in extracts 5.5 and 5.6 of post [tvs188.50/simon19b]</i>	325
Table 5.12	<i>Orientations 2 and 4: named group member target: 'hoon' by three posterIDs</i>	328
Table 6.1	<i>Differences in Febs versus Threads: Responsivity</i>	377
Table 6.2	<i>Addressivity system feature comparison: Sally versus unedited strips ("Febs")</i>	379

LIST OF CHARTS

		page
Chart 4.1	PosterID Stan and frequency of Judgement tokens across posts	207
Chart 4.2	PosterID Stan and frequency of Affect values across posts	208
Chart 4.3	PosterID Simon and frequency of Judgement tokens across posts	234
Chart 5.1	Comparison of relative frequency of [affect: security] values across posterID	299
Chart 5.2	Comparison of frequency of [affect] values across threads	300
Chart 5.3	Comparison of threads by frequency of [affect] values	300
Chart 5.4	PosterID Simon: frequency [affect] values for each post per 500 words	302
Chart 5.5	PosterID Sally: frequency of [affect] values for each post per 500 words	302
Chart 5.6	PosterID Stan: frequency of [affect] values for each post per 500 words	303
Chart 5.7	PosterID Simon: Comparison of values of affect: security / satisfaction] across posts	305
Chart 5.8	PosterID Sally: Comparison of values of [affect: security / satisfaction] across posts	305
Chart 5.9	PosterID Stan: Comparison of values of [affect: security / satisfaction] across posts	306
Chart 5.10	PosterID Stan [affect] values for TVS thread	307
Chart 5.11	Percentage of preferred target-types for each posterID .	310
Chart 5.12	Percentage of preferred target-types for each posterID: Sally ordered	310
Chart 5.13	Comparative summary of ratios of posterID attitudes toward the target 'self'	318
Chart 5.14	Comparative summary of posterID attitudes toward the target 'named group member/ addressees'	319
Chart 5.15	Comparative summary of posterID attitudes toward the target 'this group'	320
Chart 5.16	Comparison of frequency of judgement values across threads	344
Chart 5.17	Comparison of frequency of types of Judgement by thread	345

LIST OF APPENDICES

APPENDIX A: TEXTS

- A1: sig file (SFT) thread
- A2: wide versus narrow (WVN) thread
- A3: terry versus stan (TVS) thread
- A4: stan corpus
- A5: sally corpus
- A6: simon corpus
- A7: attitude dtd
- A8: text-units dtd
- A9: sample of tabulated markers
- A10: February 1996 (gen96) strip
- A11: February 2002 (gen02) strip
- A12: Module 2, Appendix 1 copy: Glossary of terms
- A13: permissions

APPENDIX B: ATTITUDE

B.1 SFT THREAD

- SFT thread attitude colour highlighted: SFT-colour.html
- SFT thread attitude tabulated: SFT-table1.html

B.2 WVN THREAD

- WVN thread attitude colour highlighted: WVN-colour.html
- WVNthread attitude tabulated: WVN-table1.html

B.3 TVS THREAD

- TVS thread attitude colour highlighted: TVS-colour.html
- TVS thread attitude tabulated: TVS-table1.html

B.4 SIMON CORPUS

- SIMON attitude colour highlighted: Simon-colour.html
- SIMON targets tabulated: simon-detailed targetting.html
- SIMON attitude tabulated: Simon-table1.html

B.5 STAN CORPUS

- STAN attitude colour highlighted: Stan-colour.html
- STAN targets tabulated: Stan-detailed-targetting.html
- STAN attitude tabulated: Stan-table1.html

B.6 SALLY CORPUS

- SALLY attitude colour highlighted: Sally-colour.html
- SALLY targets tabulated: Sally-detailed targetting.html
- SALLY attitude tabulated: Sally-table1.html

APPENDIX C: ATTITUDE CHARTS

- C1: targets and poster identities
- C2: affect values and poster identities
- C3: judgement values and poster identities
- C4: judgement and affect, and threads

APPENDIX D: TEXT-UNITS

D1: copy of sample of tabulated markers

D.1 SFT THREAD

SFT thread primary units colour highlighted: sftTRANS-Colour.html

SFT thread tabulated markers: sftTRANS-MarkersInTable.html

SFT thread tabulated units: sftTRANS-Table.html

D.2 WVN THREAD

WVN thread primary units colour highlighted: wvnTRANS-Colour.html

WVN thread tabulated markers: wvnTRANS-MarkersInTable.html

WVN thread tabulated units: wvnTRANS-Table.html

D.3 TVS THREAD

TVS thread primary units colour highlighted: tvsTRANS-Colour.html

TVS thread tabulated markers: tvsTRANS-MarkersInTable.html

TVS thread tabulated units: tvsTRANS-Table.html

D.4 SIMON CORPUS

Simon corpus primary units tabulated: simonTRANS-Table.html

Simon corpus primary units colour highlighted: simonTRANS-Colour.html

D.5 STAN CORPUS

Stan corpus primary units tabulated: stanTRANS-Table.html

Stan corpus primary units colour highlighted: stanTRANS-Colour.html

D.6 SALLY CORPUS

Sally corpus primary units tabulated: sallyTRANS-Table.html

Sally corpus primary units colour highlighted: sallyTRANS-Colour.html